

The Texas Public Power Association's represents community-owned electric utilities and public power allied entities in Texas. TPPA serves as an industry advocacy and communication organization as well as a clearinghouse for information and training technology. The Marketing and Customer Service Conference serves as an educational and networking event. Attendance is regularly over 150 industry professionals from across the state. Participation will include, but is not limited to the following: marketing personnel, communications personnel, customer services personnel, general management, executive management, direct supervision, etc. - all eager to utilize new innovative techniques to better serve their customers. Do not miss this opportunity to meet with existing clients and make new connections at the Sheraton Georgetown March 6-8, 2023!

SPONSORSHIP LEVELS

There are lots of ways to participate in TPPA 2023 M&CS Conference. You can play a major role in helping us to achieve a successful conference by sponsoring. Sponsor support generates special warmth among the participants, as many have already utilized and benefited from your services. Thus, an opportunity for thanks and recognition exists. In turn, your sponsorship assists us in providing a program of excellence. Pick the option that works best for you or contact us to build a sponsorship to fit your needs. To sponsor the conference, start by choosing which level of commitment you'd like to make—Diamond, Platinum, Gold, Silver, or Bronze. After you choose which level you'd like to sponsor at, you can then select which sponsorship type you want to go with that level from the options below.

SPONSORSHIP LEVEL BENEFITS	DIAMOND \$6,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,500	BRONZE \$500+
Priority tabletop selection (first-come, first-served)	✓				
6-foot table exhibit space (limited availability)	✓	✓	✓		
Complimentary registrations	2	1			
Company logo on conference website, event signage, electronic marketing, and onsite program	✓	✓			
Pre- and post-conference attendee mailing list (including name, company, business mailing address and emails)	✓	✓	✓		
Pre- and post-conference attendee mailing list (including name, company, and business mailing address)	✓	✓	✓	✓	
Company listing on conference website, event signage, email marketing, and onsite program	✓	✓	✓	✓	✓

SPONSORSHIP OPTIONS AND PRICING

Monday Reception | \$6,000 (One or multiple available)

- \$6,000 for sole sponsorship or \$3,000 (2 available) for co-sponsorship
- Opportunity to bring branded napkins at sponsor's expense

Tuesday Reception | \$6,000 (One or multiple available)

- \$6,000 for sole sponsorship or \$3,000 (2 available) for co-sponsorship
- Opportunity to bring branded napkins at sponsor's expense

Wednesday Breakfast | \$6,000 (One or multiple available)

- \$6,000 for sole sponsorship or \$3,000 (2 available) for co-sponsorship
- Opportunity to bring branded napkins at sponsor's expense

WiFi Sponsor | \$6,000 (One or multiple available)

- \$6,000 for sole sponsorship or multiples of \$2,000 (3 available) for co-sponsorship
- Logo recognition of sponsorship on business cards distributed to attendees with WiFi access information

Refreshment Break | \$4,000 (Two available)

- \$4,000 for sole sponsorship or \$2,000 co-sponsorship
- Tuesday morning or afternoon break

Lanyard Sponsor | \$1,500 + Production (One available)

- Opportunity to provided branded lanyard to all attendees
- Sponsor is responsible for coordinating with TPPA prior to purchase, purchasing lanyards, and providing to TPPA in advance of event for distribution

Onsite Program Sponsor | \$1,500 (One available)

- Logo on cover of onsite program one-pager

Door prizes | \$500 (Multiple Available)

- Verbal recognition during door prize drawing

Book Your Sponsorship by filling out the below information

Sponsor registration must be completed by February 13, 2023, to receive signage and digital program recognition. For those seeking table-tops, you must send in confirmation of requesting a booth by January 31, 2023

Company Name

Contact Name

Address

Email

Company Website

Sponsorship Type

- Monday Evening Reception (\$6,000 for sole sponsorship or indicate amount for co-sponsorship)_____
- Tuesday Evening Reception (\$6,000 for sole sponsorship or indicate amount for co-sponsorship)_____
- Wednesday Breakfast (\$6,000 for sole sponsorship or indicate amount for co-sponsorship)_____
- Wi-Fi Sponsor (\$6,000 for sole sponsorship or indicate amount for co-sponsorship)_____
- Tuesday morning or afternoon refreshment break (\$4,000 for sole sponsorship of one break or indicate amount for co-sponsorship)_____
- Onsite program one-pager (\$1,500, One Available)
- Lanyard Sponsor (\$1,500 + production, One Available)
- Door prizes (\$500, multiple available)

Exhibit Space and Booth Staff Registrations

All sponsorships come with a 6-foot tabletop exhibit space. Space will be assigned by TPPA, with Diamond Sponsors receiving priority. Tabletop preference must be received by February 13, 2023. Tabletops will be limited, so secure your sponsorship as soon as possible. Exhibit space includes a 6-foot table, two chairs, and an 8-foot-long exhibit space.

All sponsorships include complimentary booth staff registrations (diamond—two, platinum—one).

Additional booth staff badges may be purchased for \$175 per additional badge. Your booth staff must be current employees or representatives of your company, and these badges are nontransferable to those outside your company. Complimentary booth staff registrations cannot be transferred to a paid attendee or booth staff registrant for refund.

- Additional Staff Badge (\$175)

Booth Staff Names

PAYMENT INFORMATION

Please complete this form and email this form to kcolon@tpa.com

Alternatively, please mail this form with check payment to :

Texas Public Power Association
PO Box 82768
Austin, Texas 78708.

- Invoice for check payment
- Invoice for credit card payment
- Payment by check enclosed